
AERIALS BOOSTER CLUB, INC

The Aerials Booster Club ("ABC") conducted a regular meeting on June 24, 2010 at Comfort Suites in Ramsey, MN.

Board Members Present: President, Christa Jopp
 Treasurer, Debbie Wolf
 Secretary, Janet Soczek
 Director of Media, Jason Graaf
 Director of Communications, Lisa Thomas
 Director of Fundraising, Renee Buelow

Board Members Absent: Vice President, Randy Fleck

Also Present: Jenny Hagel, Desiree Stepan

CALL TO ORDER

President Jopp called the Aerials Booster Club meeting to order at 6:35 PM

APPROVE AGENDA

Motion by President Jopp, seconded by Director Wolf, to approve the Minnesota Aerials Booster Club agenda for the meeting dated June 24, 2010 as presented. Motion carried.

APPROVE MINUTES

Motion by President Jopp, seconded by Director Wolf, to approve the Minnesota Aerials Booster Club minutes for the May 14, 2010 meeting. Motion carried.

OFFICERS REPORTS

President Jopp:

- Warm-up swap went well. Any available warm-ups were distributed/purchased. All requests for warm-ups must now be purchased through the gym or a swap that is coordinated through the parents on their own.
- Antiquities fundraiser is going on today & tomorrow at the gym.
- Fundraisers – conducting a fundraiser on your own is ok, however, you may not use the MN Aerials gym name or the Aerials Booster Club name. Should any fundraisers need to be run through ABC, please contact Renee Buelow, Director of Fundraising.

Vice President Fleck:

(Absent; no report)

Secretary Soczek:

- Nothing to report at this time.

Treasurer Wolf:

- Banquet: Waiting on balance of the receipts from the Banquet held in June, so we should have that for next month's meeting.
- There was a negative account that was absorbed into the general fund (~\$45).

Director of Fundraising Buelow:

- The Antiquities fundraiser is the only current fundraiser.
- There will be more to come that is currently being worked on.

Director of Media Graaf:

- Nothing to report at this time.

Director of Communications Thomas:

- Updated emails lists will be sent out soon.
- A lot of dates will be coming up. Information related to fees, events, etc... will be communicated. A reminder was given that there is a calendar of information and dates listed on the www.minnesotaaerials.com website, under the Booster Club tab.
- Vertical Endeavors information to come soon (once discussed with Melissa Vevea).

OLD BUSINESS

No old business to report on.

NEW BUSINESS

Item #1: New Member Introduction

A new member meeting will be held. Date and time to be announced later.

Item #2: Post Banquet Recap

Positive feedback was received at the Booster Club meeting, as well as outside of the venue.

"Great location", "Good event", "Food was really good", "Cupcakes were phenomenal" and request for a longer slide show next year was requested. The slide show was continuing to run until the girls were on the dance floor. We stopped the show out of concern for the equipment and girl's safety.

Item #3: Review purpose of Aerials Booster Club

As a reminder, the purpose of the Booster Club:

- Solely for the purpose of fundraising
- The ultimate goal is to raise enough funds to avoid out of pocket expenses for the gymnasts and parents (travel & training, meet fees, etc...)

A question as to the roles of the individuals on the Booster Club as communication has been coming from several different individuals was raised.

- Director of Communications Thomas is a liaison between the parent and the gym (not the Booster Club) for certain types of communications. If a question is specific to your gymnast/child, or related to your account standing with the gym, you should contact the gym directly.
- Secretary Soczek communicates Aerials Booster Club information.
- President Jopp will occasionally send communications also.

Item #4: Fundraising opportunities

Director of Fundraising Buelow stated that June fundraising events need to be established in January of each year (car washes, pancake breakfasts, etc...)

A couple of fundraisers have been booked:

Car washes: July 24th & August 21st in Maple Grove. The girls should wear swimsuits or leo's and shorts (not just bikinis) – they must be dressed appropriately. We will need to provide all of the supplies outside of the water. The girls will be allowed to hold up signs, but we cannot place any into the ground or on poles.

Cub Food bagging: This fundraiser begins booking in January.

Riverdale location: The gymnasts must be 15 years old in order to participate. Buelow will call in August for opportunities between October through December.

Champlin location: A letter must be submitted.

Rogers location: Does not participate in bagging fundraisers.

Monticello: Buelow will be calling tomorrow (Friday, June 25th). They may be able to squeeze us in.

Maple Grove, Coon Rapids and Elk River: Have not contacted, yet, but will tomorrow.

There was only 1 Team Fundraiser this past year. Individual fundraisers we will attempt to stagger. August we will sell coffee.

There was a question raised regarding Team Fundraisers: Since these are Team Fundraisers, if they are not able to make it (due to age, scheduling conflicts, etc...) another person from their family must participate in the fundraiser. If this is not an option, as stated in the ABC Fundraising Policy, you are allowed to pay \$50 to the Aerials Booster Club in lieu of attendance; however, prior to accepting this option, you must talk to the members of the Board. It was requested that multiple dates be available for Team Fundraisers as Compulsory & Optional have scheduling conflicts due to their competition seasons being different (spring & fall).

Applebees:

Dining to Donate:

Coon Rapids location, on Monday nights for 1 month, will donate 10% of the dinner bill (excluding alcohol totals) to a non-profit. We would be allowed to use flyers, emails, etc... to get the word out.

Maple Grove Location: Pancake breakfasts 1 -2 times per year on Saturday mornings. It is an all you can eat pancake breakfast with juice and coffee. Applebee's charges \$1 per plate, and we would charge (recommended) \$6 per plate, resulting in a \$5 per plate profit. The gymnasts would be the servers. No dates have been set, yet, however September through December dates are available. This location can sit 220 people, so that could be a profit of over \$1,000.

Individual fundraisers:

Pizza cards, vendor cards (similar to what the football teams do) and pull tabs were put in as an option, but not discussed in detail and have not yet been explored by Buelow. We will continue to do the Green Valley wreaths and spring flowers fundraiser. Little Caesar's pizza kits would be another option. Scratch cards that were done last year were not a good option as the coupons were not local.

The possibility of doing concessions for another sporting event would be considered (ex. Brooklyn Park baseball).

Andover football is trying to give money away from their fundraising efforts as they cannot hold onto their money (due to non-profit status), and we may have a shot if we write a letter requesting a donation.

ADJORN

Motion by President Jopp to adjourn, seconded by Director Graaf. The meeting adjourned at 7:11 PM.

Respectfully submitted,

Christa Jopp, ABC President

Janet Soczek, ABC Secretary